

11-2013

Use of Resources Report: Moving Beyond Circulation Statistics, Integrating E-Usage that Matters

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Repository Citation

Garza, Lanette, "Use of Resources Report: Moving Beyond Circulation Statistics, Integrating E-Usage that Matters" (2013). *Library Faculty Research*. 48.
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Use of Resources Report: Moving Beyond Circulation Statistics, Integrating E-Usage that Matters

Lanette Garza

Trinity University – Coates Library

READY

Goal

To Integrate equivalent E-Content Use into the current Use of Resources Report which includes mainly print circulation counts

Why

E-Content data must be included in order to communicate a broader view of “use” that goes beyond circulation statistics and tells the story of use at the Coates Library

SET

How

What E-Resource categories will be included?

eBooks, PDA, Streaming Media, Core Databases, EDS, Institutional Repository

Who will collect the data from the various E-Platforms?

The E-Content Analysis Librarian

What will the report look like?

A longitudinal report in some type of dashboard form that includes circulation statistics and E-Content use

Who will compile the data into the report?

The Circulation Manager & E-Content Librarian

How & When will the data be collected?

The data will be collected in 1 excel spreadsheet on a Monthly basis

GO!

E-Content Category	Counter/Standard Used	Platforms Selected
eBooks	BR2 (Number of Successful Section Requests by Month & title)	GVRL ABC-CLIO Cambridge Histories Online EBSCO Academic eBooks Oxford Handbooks
PDA Triggers	Trigger Report	Ebrary PDA
Streaming Media	Music: Tracks Played Images: Images Viewed Videos: Views by Title	DRAM ArtStor Classical Music in Video VAST
Core Databases	JR1 (Number of Full-Text Article Request by Month & Journal)	Top 15
Discovery Layer (One Search)	Search Click Report from EBSCO	EBSCO EDS
Institutional Repository	Number of Downloads	Bepress (Digital Commons)

CAUTION

Considerations/Complications

Determine what will be used as the E-Content equivalent to a circulation “check out” count

What is “use” for different eBook models (PDA, Purchase, Subscription)?

What criteria will be used to establish a Core list of Databases for the report?
What about lack of consistency among databases used?

Are statistics skewed by our Discovery Layer (EDS)?

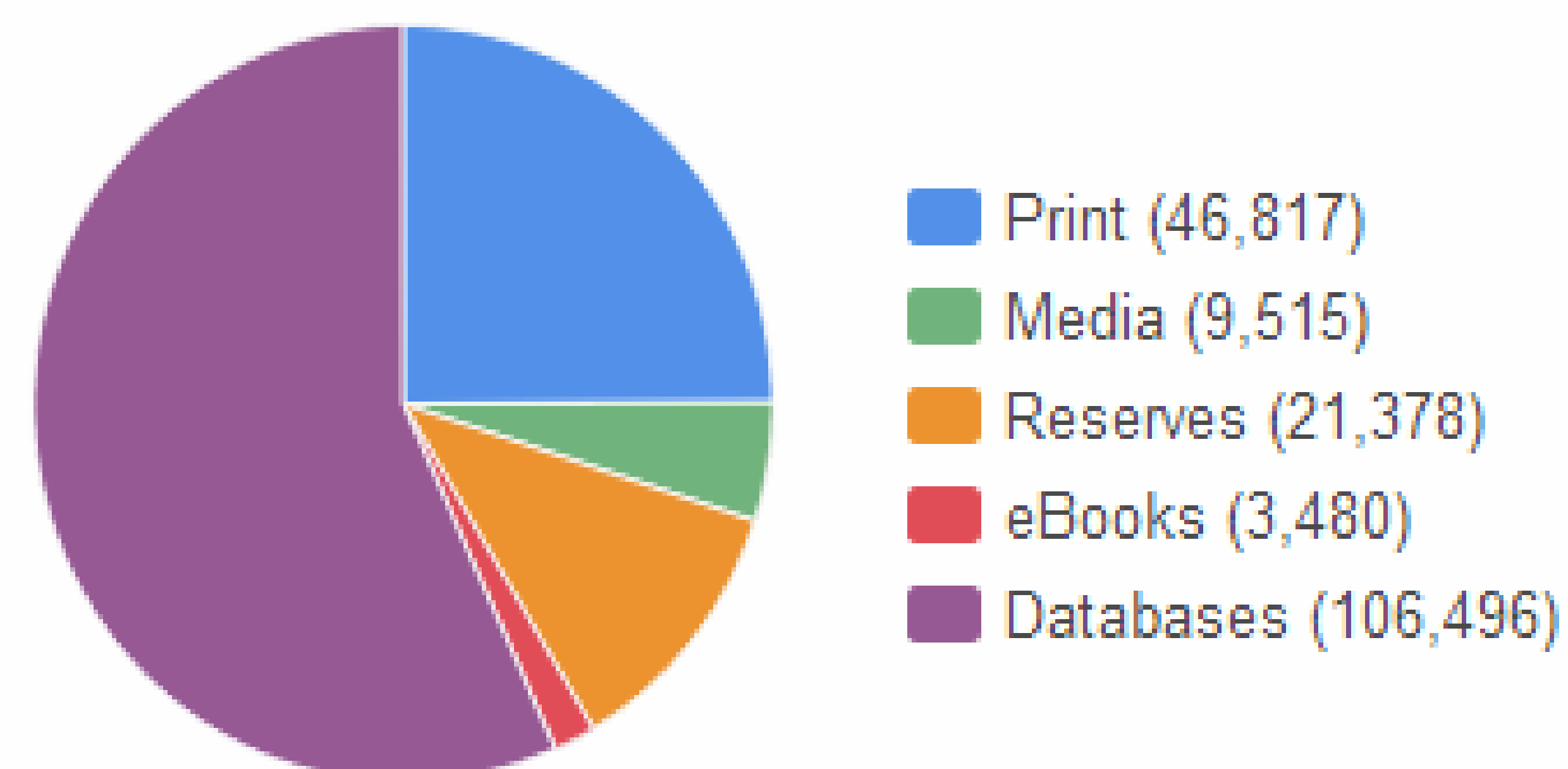
What will the data/report be used for?

Keep notes on the quantitative factors that may be impacting the data

Who will be responsible for compiling these statistics at your library? Do you have a librarian solely dedicated to usage statistics?

DASHBOARD SAMPLE

Total Circulation by Type FY13



CONTACT

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