Fall 2009

Annotated Bibliography 'Webisodes'

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As a step in the process of preparing your Research Project Proposal, you are to choose three scholarly sources and at least one trade source from your working bibliography and create a video-based presentation of them which discusses their relevance to your project and explicates a methodology for your proposed analysis. A final segment will discuss and evaluate data sources and briefly detail the process you will use (if necessary) to ‘massage’ the data into an optimal format for analysis.

You will select sources using the following criteria:

At least two of the sources will be scholarly works that most inform your research question and provide a relatively current review of the relevant literature.

One of the sources will be a scholarly work that utilizes a methodology appropriate to your research question and proposed data.

At least one of the sources will be a trade source that addresses all or key elements of your chosen methodology in the context of the ArcGIS software.

Starting with the scholarly sources (following the order in which they are listed above), you will create a video or an animated PowerPoint presentation in which you will:

State your name, your research question, briefly describe your proposed analysis, and state your data source.

For each of the two most relevant scholarly sources, provide a clear, legible text slide/screen that includes a complete citation (in APA style). Include voice-over narration that states the title, author, publication title, and date of the work. This is to be followed by a scripted annotation, read aloud, that discusses how and why the source is relevant to your work. Be sure to also discuss the author’s credentials and field, and the intended audience of the work. This section can be visually accompanied by relevant quotes from the source (e.g., thesis statement, definition(s) of terms, references to key works), images of graphics from the source, or *carefully selected* images from other sources that illustrate the problem or central concept addressed in the source.

For the scholarly source that provides a viable methodology for your proposal, provide a clear, legible text slide/screen that includes a complete citation (in APA style). Include voice-over narration that states the title, author, publication title, and date of the work. Briefly discuss the author’s credentials and field, and the intended audience of the work. This is to be followed by a scripted annotation, read aloud, that discusses how and why the source’s methodology is appropriate to your proposal. *Explain* as clearly as you can, using visual aids, the methodology itself to your classmates and instructors, assuming that the methodology itself is new to us. During this segment, you will
introduce the trade article which discusses how to operationalize this methodology in the ArcGIS software environment. You should include screenshots, sample queries, equations, diagrams, etc. as needed to make the methodology clear and understandable to your audience.

Provide a textual list of your data sources (all data should come from public sources) and read the sources out loud. For each data source, provide a complete citation in clear, legible text, and discuss the parameters of the data (level of aggregation, geographic boundary type, currency, collection method, limitations, nature of the source).

‘Sign off’ by again stating your name, your research question, briefly describe your proposed analysis, and your data source, accompanied with a textual version of the same.

You will hand in a completed presentation in the form of a file submitted to TLEARN. Files will be posted for viewing by the group.

**Criteria for grading:**

Points will be awarded to you based on the following rubric:

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<th>0-1 pts</th>
<th>2 pts</th>
<th>3 pts</th>
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<tbody>
<tr>
<td>Attribution of sources and other content</td>
<td>More than two sources were indeterminate due to incomplete or erroneous citations (this includes visual content provided for illustration). APA style not used consistently.</td>
<td>All sources were identifiable with possibly one exception. Small oversights in citation style are evident. APA style was used throughout.</td>
<td>All content was cited using APA style with an obvious emphasis on providing transparent attribution of all sources, including images, quotes, etc.</td>
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<tr>
<td>Relevance of sources &amp; data</td>
<td>More than one scholarly, trade, or data source is not appropriate for the proposed research.</td>
<td>No more than one source is questionable in terms of its appropriateness or degree of relevance.</td>
<td>Scholarly, trade, and data sources are reasonably appropriate for the project proposal and comprise the most relevant examples available in the literature.</td>
</tr>
<tr>
<td>Clarity of oral annotations</td>
<td>Oral annotations include content not relevant to the assignment; narration is hard to hear; narration uses bad grammar; narration not connected with visual text and images; narration seems incomplete or unrehearsed.</td>
<td>Oral annotations are aurally and grammatically coherent and make direct reference to visual text and images, with slight exceptions. Annotations are scripted and rehearsed.</td>
<td>Oral annotations are aurally and grammatically polished, and make direct reference to visual text and images, interacting meaningfully with visual elements to provide a synthesized multimedia presentation in keeping with assignment directions.</td>
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<td>Clarity of methodology explanation</td>
<td>Methodology is not explained in step-wise fashion; visuals are not deployed to aid in understanding; style of presentation is not appropriate for audience; assignment directions largely ignored.</td>
<td>Methodology is explained in step-wise manner, using appropriate visual and textual aids to illustrate explicit elements. Small gaps in presenter’s understanding are evident and acknowledged. Explanation is tailored to appropriate audience. A small number of omissions (e.g. undefined terms, unfamiliar equations) are present.</td>
<td>Methodology is explained in step-wise manner, using appropriate visual and textual aids to illustrate explicit elements. Presenter demonstrated thorough knowledge of methodology, and anticipates audience questions in explanation.</td>
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<td>Assignment complete, directions followed</td>
<td>Assignment is missing one or more key parts, or, key parts are not done as specified in directions</td>
<td>Project is complete and all parts reflect attention to directions. Small errors or omissions are evident which detract from professionalism of completed assignment.</td>
<td>Project is complete and executed according to instructions. Professional level of ‘finish’ is evident throughout. If necessary, sincere effort was made to resolve any ambiguous instructions for the good of the completed work.</td>
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