The iceberg concept of culture

Primarily in awareness
- Fine arts
- Literature
- Drama
- Classical music
- Popular music
- Folk-dancing
- Games
- Cooking
- Dress

Primarily out of awareness
- Notions of modesty
- Conception of beauty
- Ideals governing child raising
- Rules of descent
- Cosmology
- Relationship to animals
- Patterns of superior/subordinate relations
- Definition of sin
- Courtship practices
- Conception of justice
- Incentives to work
- Notions of leadership
- Tempo of work
- Patterns of group decision-making
- Conception of cleanliness
- Attitudes to the dependent
- Theory of disease
- Approaches to problem solving
- Conception of status mobility
- Eye behaviour
- Roles in relation to status by age, sex, class, occupation, kinship, etc.
- Definition of insanity
- Nature of friendship
- Conception of “self”
- Patterns of visual perception
- Body language
- Facial expressions
- Notions about logic and validity
- Patterns of handling emotions
- Conversational patterns in various social contexts
- Conception of past and future
- Ordering of time
- Preference for competition or co-operation
- Social interaction rate
- Notions of adolescence
- Arrangement of physical space
- Etc.