Objective: The student will be able to explain Johannes Gutenberg’s printing press and the role it played in the spread of literacy and Renaissance ideas.

Materials:  
- New in the Renaissance (Springboard handout)  
- Living Legend (2 page handout)  
- What’s the Difference? (handout)

Terms to know:  
- **illumination** - decoration of a text, page, or initial letter with designs  
- **investment** - money spent on a product (or service) with the expectation of future earnings  
- **profit** - earnings from a business after the investment cost is subtracted  
- **literacy** - the ability to read, write, and gain knowledge

Procedure:  
- During discussion of the Springboard, have the student(s) explain why printing would have been so helpful in spreading new ideas. *(Books became more readily available and affordable, so more people could read what was happening and build upon the ideas of others.)* Explain that in this lesson the student(s) will learn more about the printing press and the man who invented it.  
- Distribute the “Living Legend” and “What’s the Difference?” handouts. Have the student(s) read the narrative individually or in pairs, complete the comparison of the two printing methods, and evaluate the importance of Gutenberg’s invention.  
- Have the student(s) share and compare their sketches and ideas. *(Answers will vary, but sketches should be mirror images of the words with the backgrounds shaded to indicate the negative space. The “movable type” sketch should ideally show individual squares or rectangles of mirror-image letters put together to form words.)*
Based on information in the chronology, what can you conclude about how the Renaissance spread from Italy throughout the rest of the European continent?
There are those who speak of me, Herr Johannes Gutenberg, as a “Living Legend.” I am, you see, well-known for my invention, movable type, which no doubt has proved to be very important to the world. Yet I would be the first to say that my invention came about as a result of much hard work and determination.

Before my success in developing the press, printers used a method known as block printing adopted from the Chinese and dating back to the 9th century. Letters, illumination, and pictures were carved in mirror image into a wooden block, inked, and then pressed onto paper.

The printing process was terribly difficult. Whole pages had to be carved in reverse into a block. Highly skilled craftsman would carve out all of the negative space, leaving only the letters, lines, and shaded areas raised. It took a great deal of time and patience to achieve this without error. Even in the hands of the greatest of wood carvers, the wooden block tended to split or wear out after only a short time.

After Europeans learned about printed paper money and playing cards from Marco Polo’s Travels in 13th century, printing began using the wood block method. While the block method was faster and easier than hand-copying texts, it still posed great difficulties. I knew this and felt certain that there had to be a better way to achieve the same results.

Though I was not the first to work at improving the printing process, my training and work as a goldsmith, I feel, made me the right man for the task. In my younger years I had traveled throughout Germany learning about metalwork and printing. I knew how to cast metals into various shapes for jewelry, and this gave me the idea for casting letters instead of rings and necklaces.

I thought of a plan to combine the use of metal casts with the process of pressing wine that I had seen in the Rhine Valley. The letters could be placed in a wooden frame in mirror image and tightened into place. To print, ink was rolled over the raised surface in the frame and then pressed against a sheet of paper with the same large wooden screw used in the wine presses. At first I experimented with carved wood letters and shapes and later formed molds into which molten metal could be formed. Rather than creating whole pages of text, I formed small, individual metal letters which could then be grouped and regrouped in a frame to create different pages.
Since the letters could be used over and again, the process proved to be much faster than block printing. And since the metal-cast letters would last a long time, the process made printing far less costly as well.

I must admit, however, that the project did cost me dearly. Having already spent a great deal of my own money in developing the metal-cast letters, I returned to my hometown of Mainz, Germany with the goal of finding investors to back further work as I heard there were others there who had interest in such an invention. There were, and so we built our press and set about making our investments pay.

In 1440 when our first press was completed, the most popular book by far to read was the Bible. Until that time copies of the Good Book had always been handwritten and then, later, block printed. In either case it was terribly expensive so that only the Church or the very wealthiest of nobles could afford to own a copy. My business partners and I decided it would be wise to begin our work with the Bible, allowing it to become more widely available and far less expensive. (Here is a page from our first book.)

Of course we met with great success, as it and other books became more affordable. While we had hoped to keep the new printing method secret in order to reap the greatest profits from our work, it was not to be so. Word of the invention soon leaked out and the process spread rapidly around the continent. Within a short time most European cities had their own printing houses.

Still, I cannot say that I am disappointed. In just twenty-five years, my invention has achieved what I had hoped it would. Because of the new process, people of all walks of life are now able to buy books. Already there are thousands of different books in print. The new availability of books has in turn greatly encouraged literacy and learning. New ideas are now easily communicated and are flourishing. I would have to say that these changes I have been so blessed to witness have proven to be my greatest reward.
What’s the Difference?

Directions: Draw page or partial page examples of “block printing” and “movable type” to illustrate the differences between the two processes. (Color in the areas that would be carved out as “negative space.”)

Some argue Gutenberg’s invention printing press is one of the most important events in the history of the world. What do YOU think and why?