<table>
<thead>
<tr>
<th><strong>Title of Article</strong></th>
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<tbody>
<tr>
<td><strong>Author</strong></td>
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</table>
| **Purpose**
What is the author’s purpose for writing this opinion piece? What are they telling us? | 
| **Audience**
Who is the author writing for? What assumptions does he/she make about readers? | 
| **Speaker**
Why should we trust this person? How do they build credibility? | 
| **Tone**
What is the author’s tone toward the subject? | 
| **Author Bias**
How does the author’s job or path in life influence their position on the subject? |