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|  | **Exemplary** | **Advanced** | **Proficient** | **Limited** |
| **Research/Sources/**  **Works Cited** | Sources are exceptionally strong and reliable. Shows a complete variety of sources: at least one speech/interview given by the candidate, and two journal and/or newspaper articles from at least 2 different perspectives of the candidate (for, neutral, against). Complete Works Cited, MLA format. | Sources are strong and reliable. Might be lacking a variety of sources or reliability and/or lacking at least 2 different perspectives. Partial MLA formatted Works Cited. | Sources are adequate. Sources lack variety and/or reliability. Might have fewer than 3 sources. Includes only 1 perspective. Inadequate MLA formatted Works Cited. | Poor sources. Little or no effort researching the topic. No MLA format for Works Cited. |
| **Analysis of Candidate** | Thoughtful, clear, and thorough analysis of candidate that is supported by and connected to your research. MLA in-text citations. | Thoughtful but maybe not clear or thorough analysis of candidate. Analysis is only partially supported by and/or connected to your research. Partial MLA in-text citations. | Analysis of candidate is adequately clear and/or thorough; analysis is inadequately supported by and/or connected to research. Inadequate MLA in-text citations. | Poor analysis of candidate that is not supported by or connected to the research.  Few, if any, MLA in-text citations. |
| **Assertion: First/Final Impression** | Thoroughly answers the question: Is he/she worthy of your vote? Assertion includes both your first impression and your final impression and an explanation if and/or why it changed. | Partially answers the question: Is he/she worthy of your vote? Assertion partially includes your first impression and/or your final impression. There might only be a partial explanation if and/or why it changed. | Adequately answers the question: Is he/she worthy of your vote? Assertion inadequately includes your first impression and/or your final impression. Explanation if and/or why it changed is inadequate. | Does not answer the question: Is he/she worthy of your vote? Poor assertion that does not include your first and/or final impression. Poor explanation or no explanation if and/or why it changed. |
| **Grammar/Usage/Mechanics** | Few minor grammar and mechanics mistakes. Includes sophisticated sentences that use ADVSC, ADJSC, and PrPP correctly. | A few grammar and mechanics mistakes. Sentences might not be sophisticated and/or include ADVSC, ADJSC, or PrPP correctly used. | Several grammar and mechanics mistakes. Sentences are simple and might not include ADVSC, ADJSC, or PrPP correctly used. | Numerous errors in grammar and mechanics. No ADVSC, ADJSC, and/or PrPP. |
| **Presentation** | Includes a thoughtful, clear and thorough explanation of both the analysis and argument. Uses eye contact and strong/appropriate voice projection. 2:30-3:00 minutes in length. | Includes a partial explanation of the analysis and/or the argument. Moderate eye contact and/or voice projection. 2:00-2:30 minutes in length. | Adequate explanation of the analysis and/or the argument. Adequate eye contact and/or voice projection. 1:30-2:00 minutes in length. | Poor explanation of the analysis and/or argument. Poor eye contact and/or voice inflection. 1:30 or less. |